

## The LaunchPad

Preparing High School Students for a successful higher education journey through immersive learning experiences.

### 4 weeks: July 20 - August 16, 2025

- Weeks 1 & 2:  
Beacon International School, Peduase
- Weeks 3 & 4:  
Academic City University, Haatso

### Weekly Schedule

Week 1	Morning (08:30 am - 12:00 pm)	12:00 pm -13:00 pm	Afternoon (13:00 pm - 16:00 pm)	16:00 pm - 18:00 pm	Evening (18:30 pm - 19:30 pm)	19:30 pm - 20:00 pm
20-Jul-25	Arrival, Welcome & Orientation	<b>Break/Networking</b>	Icebreakers & Team Building	<b>Break/Networking</b>	Networking & Reflection	<b>Group Reflection</b>
21-Jul-25	Leadership & Decision-Making		Time Management		Film Screening & Discussion	
22-Jul-25	Public Speaking & Storytelling		Academic Writing Workshop		Creative Expression (Poetry, Music, Drama)	
23-Jul-25	Personality Development		Conflict Management		Fireside Chat with Experts	
24-Jul-25	Ethics, Integrity & Morals		Networking & Relationship Building		Community Engagement Activity	
25-Jul-25	Sports & Outdoor Activities		Digital Literacy Basics		Panel Discussion on Career Paths	
26-Jul-25	Arts & Creativity		Personal Reflection & Goal Setting		Cultural Exchange Night	

Week 2	Morning (08:30 am - 12:00 pm)	12:00 pm -13:00 pm	Afternoon (13:00 pm - 16:00 pm)	16:00 pm - 18:00 pm	Evening (18:30 pm - 19:30 pm)	19:30 pm - 20:00 pm
27-Jul-25	Entrepreneurship 101	<b>Break/Networking</b>	Community Service Project	<b>Break/Networking</b>	Group Brainstorming	<b>Group Reflection</b>
28-Jul-25	Business Models & Opportunity Identification		Hands-on Training (Product Design)		Case Study Analysis	
29-Jul-25	Resisting Distractions in a Hyperconnected World		Practical Marketing Skills		Debate on Innovation in Africa	
30-Jul-25	Field Visit to Startups/Companies		Business Pitching Workshop		Leadership Panel	
31-Jul-25	Financial Literacy & Budgeting		Practical Application Project		Fireside Chat with Entrepreneurs	
1-Aug-25	Outdoor Visit & Adventure Learning		Team Challenges		Evening Bonfire & Storytelling	
2-Aug-25	Transition to Academic City		Reflection & Community Showcase		Film Night & Open Mic	

Week 3	Morning (08:30 am - 12:00 pm)	12:00 pm -13:00 pm	Afternoon (13:00 pm - 16:00 pm)	16:00 pm - 18:00 pm	Evening (18:30 pm - 19:30 pm)	19:30 pm - 20:00 pm
3-Aug-25	Introduction to Emerging Technologies	<b>Break/Networking</b>	AI & Automation Workshop	<b>Break/Networking</b>	Ethics in Tech Discussion	<b>Group Reflection</b>
4-Aug-25	Digital Marketing & Branding		Academic Research & Writing		Personal Portfolio Development	
5-Aug-25	Coding & Programming Basics		Cybersecurity Awareness		Tech & Business Trends	
6-Aug-25	Design Thinking & UX/UI		Hands-on Innovation Project		Pitching & Presentation Skills	
7-Aug-25	Virtual Reality & Augmented Reality		Smart Cities & Future Careers		Panel: The Future of Work	
8-Aug-25	Recreational Activities (Sports, Dance, Music)		Reflection & Brainstorming		Talent Show & Fun Night	
9-Aug-25	Arts & Digital Creativity		Finalizing Innovation Projects		Cultural Night & Movie Screening	

<b>Week 4</b>	<b>Morning (08:30 am - 12:00 pm)</b>	<b>12:00 pm -13:00 pm</b>	<b>Afternoon (13:00 pm - 16:00 pm)</b>	<b>16:00 pm - 18:00 pm</b>	<b>Evening (18:30 pm - 19:30 pm)</b>	<b>19:30 pm - 20:00 pm</b>
10-Aug-25	Future Readiness & Career Planning	<b>Break/Networking</b>	Internship & Job Readiness Workshop	<b>Break/Networking</b>	Resume & LinkedIn Optimization	<b>Group Reflection</b>
11-Aug-25	Negotiation & Persuasion		Mock Interviews		Personal Branding	
12-Aug-25	Emotional Intelligence & Adaptability		Goal Setting for the Next 5 Years		Guest Speaker Session	
13-Aug-25	Leadership in the Digital Age		Team Case Study Challenge		Fireside Chat: Life Beyond School	
14-Aug-25	Final Project Preparation		Exhibition Rehearsals		Peer Feedback & Improvements	
15-Aug-25	Exhibition & Presentations		Final Showcase & Certification Ceremony		Celebration Night!	
16-Aug-25	Departure & Reflections		Personal Time & Travel		Goodbyes & Closing Remarks	

### Key Features

- Group Projects & Debates – Hands-on learning & peer collaboration
- Guest Lectures & Industry Insights – Real-world perspectives
- Mentorship & Networking – Career & leadership guidance
- Community Service & Impact Projects – Giving back to society
- Cultural Exchange & Recreational Activities – A well-rounded experience